Three Coach Emails and a Phone Call

Fill-in-the-blank scripts for a first email, a monthly update, a camp thank-you and a first call.

Working examples of the templates from chapters 7 and 8. Copy the format, but never copy the personal paragraph.

First contact

Subject: [Grad year] Shortstop, Elite Arm and Range

Coach [Last name],

My name is [Name], a [grad year] shortstop at [High School] playing for [Travel Team]. A few things about me:

Overhand velocity of [X] mph, measured at [verified facility/event, date]

Home to first in [X.X], timed at [event]

[GPA] GPA, [honors/AP note]

[Fourth real standout, or delete this line]

[THE PERSONAL PARAGRAPH. Two to four sentences that could only be about this school, like the major, the conference, what she saw of the coaches at a camp, or the campus. If it could be pasted into an email to another school, rewrite it.]

Here's my profile, video, and schedule: [link]. I'd love to learn more about your program, and you can follow my training and season here: [socials].

Thank you for your time, [Name] - [phone] - [travel coach name + phone]

The silent-years monthly update

Subject: [Grad year] SS [Name], updated video + spring schedule

Coach [Last name],

Quick update since my last email in [month]. My exit velo is up to [X], measured [where], and my updated video is here: [link]. My spring schedule is below. We'll be at [tournament near them] in [month], and I'll send fields and my jersey number when they post.

[Schedule block]

Thanks, Coach. [Name] - [profile link]

The camp thank-you (within 48 hours)

Subject: Thank you, Coach [Last name]

Coach, thank you for this weekend's camp. [One specific sentence about the drill, the correction, or the conversation.] You mentioned I should work on [X], so that's going into my training plan and I'll follow up with how it's going. I left even more interested in [School] than when I got there.

[Name], [grad year] [position] - [profile link]

The first-call script

"Hi Coach, this is [Name], a [grad year] [position] at [High School], and I play club for [Travel Team]. I've been researching your program and [one true specific thing]. I have a [GPA] and [one or two headline numbers]. I'd love to send you my video and schedule if that works. Is email the best way to get that to you?" Then ask one question she prepared, listen, thank them, and that's it. Two to three minutes.

Send these from CommitBound and track every reply

Your free account fills in your details, keeps one thread per school and tells you when a follow-up is due.

Write your first email: commitbound.com/get-started