The Master Softball Recruiting Checklist

Every action step from our recruiting book on one checklist, chapter by chapter.

Every chapter's action steps in one place. Check them off in order and you've run the whole system.

Chapter 1: How Recruiting Actually Works

- [ ] Say it out loud at dinner that recruiting is something this family runs, and that she is the one running it
- [ ] Ten schools she's curious about, written down, no judging
- [ ] Go through every letter and notification and sort it into specific and personal, or generic and selling something

Chapter 2: The Honest Odds

- [ ] Measure the you-are-here: exit velo, overhand velo, home to first and her position numbers, dated and not rounded
- [ ] Mark the X: write her target level's ranges next to her real numbers
- [ ] The schedule test, one week of training on the schedule her goal takes

Chapter 3: What This Really Costs

- [ ] One sheet with what this year actually cost, by category
- [ ] Run any service you're paying for now through the six questions
- [ ] On paper, move the service money to two or three camps you picked on purpose

Chapter 4: Your Target List

- [ ] Her life filters on one page, in her handwriting
- [ ] The wide list, 30 to 50 schools that pass both fits
- [ ] Sort into buckets by evidence with the most schools in target, and research the first five schools to the full standard

Chapter 5: Your Profile

- [ ] Name the one thing she does best in six words or fewer
- [ ] Her core three numbers measured the way colleges measure them
- [ ] Two swing angles filmed this week
- [ ] The work trail started and dated, wherever you keep it
- [ ] The one-page profile behind a single link, and it passes the 90-second test

Chapter 6: The Skills Video

- [ ] Hitting filmed from behind and from the side, five good swings each
- [ ] The position shot list filmed in one session
- [ ] A two to four minute cut with a title card, the best clips first, and labeled sections
- [ ] A reminder on the calendar to re-film in ten weeks

Chapter 7: Emailing Coaches

- [ ] Subject line with grad year, position and headline trait
- [ ] The template: proof bullets, a blank for the personal paragraph, and a close with her links and socials, under 200 words
- [ ] First five personal emails sent and logged
- [ ] A monthly update slot and the camp thank-you rule on the calendar

Chapter 8: Calls and Conversations

- [ ] The five-line call card, filled in and posted
- [ ] Three question lists: first call, camp, visit
- [ ] One practice call, then one more
- [ ] A "Promises made" column added to the tracker

Chapter 9: Camps, Showcases, and Tournaments

- [ ] Camp pages pulled for the top eight schools: dates, format, cost
- [ ] Each camp run through the ROI rule, and a handful picked, roughly three to six
- [ ] A template for the camp email that goes out two weeks before
- [ ] The pre-tournament email that tells coaches where to find her, in the rotation

Chapter 10: Visits and the Offer

- [ ] A visits column in the tracker
- [ ] Free campus walks found on the next two tournament trips
- [ ] The offer-day question list written before anyone gets excited
- [ ] Family decision rules set before there's a decision to make

Chapter 11: The Grade-by-Grade Plan

- [ ] Find her grade's section and do that section this month
- [ ] The daily fifteen minutes posted on a wall the family walks past

Chapter 12: When It's Not Working

- [ ] The silence check, in order: calendar, volume, level
- [ ] The matching fix: patience, ten more schools, or an honest second look at the level

Chapter 13: Scholarships After the Big Change

- [ ] An opted-in column added to the list for her top ten
- [ ] The tax facts in front of your tax person before any offer exists
- [ ] The money questions added to the offer-day page in the notebook

Chapter 14: The Whole Cost Picture

- [ ] The net price calculator run for the top ten
- [ ] The five-line comparison worksheet ready for offers
- [ ] The talk about who gets the say on money, had out loud and early
- [ ] The 30-day plan started, and today counts as day one

Turn this checklist into a weekly plan

A free CommitBound account breaks these steps into a daily fifteen minutes, tracks your target schools and coach emails, and reminds you what comes next.

Start your free plan: commitbound.com/get-started